

Workplace Communication in Canada (WCC) Program

The WCC program offers a series of four consecutive, on-campus or off-campus, hybrid courses designed to help internationally trained individuals (ITIs) develop the intercultural communication and “soft” skills required to succeed in the Canadian workplace.

The whys and hows are the essence of intercultural professional communication and the foundation for the Workplace Communication in Canada (WCC) program offered through The G. Raymond Chang School of Continuing Education’s Gateway for International Professionals.

The WCC program is designed to help ITIs enhance their professional communication and “soft” skills in the context of the Canadian workplace. The program prepares ITIs for meaningful employment and career mobility in the Canadian labour market.

Program Design

Participants learn and practice intercultural communication skills, such as client-focused communication, persuasion, negotiation, critical thinking, and ethical decision-making, as well as presentation and teamwork skills. All courses focus on understanding cultural differences related to communication in the Canadian work environment.

The WCC program’s course series consists of the following four 39-hour hybrid courses:

- Effective Oral Communication (CDCE 910)
- Advanced Customer Focused Applications (CDCE 320)
- Effective Persuasion and Public Speaking (CDCE 330)
- Teamwork and Organizational Behavior (CDCE 340)

Graduates from the WCC program will receive a Professional Development Award

from The G. Raymond Chang School of Continuing Education.

Course Delivery Format

Each course is offered partially in class and partially online. Courses span over five weeks; they include three Saturday intensives (six-hour classroom sessions) every other week, and an average of five hours of weekly online learning.

The Ontario Bridging Participant Assistance Program (OBPA) Bursary

The Ontario Bridging Participant Assistance Program (OBPA) provides bursaries of up to \$2,496.00 to cover direct education costs for eligible students enrolled in the WCC program before March 31, 2015. Bursary assistance covers program tuition (\$2,396), and textbook (\$100) costs.

Enroll Today!

To enroll in the program, register for courses, and apply for the OBPA bursary, please contact the WCC program now!

Phone: 416.979.5000, ext. 2174

Email: wcc@ryerson.ca

Web: www.ryerson.ca/ce/wcc

NEW!

The WCC program has launched its fully online course, Intercultural Communication for the Canadian Workplace (ICCW).

The course tuition fee is \$100.00 + HST. Don't miss out on the opportunity to take this highly interactive course.

Enroll at: wccprogram.ryerson.ca/iccw-course