



Summer Festival

华夏节

Sunday June 21st, 2015

第十二届 CPAC 华夏节-庆祝 2015 泛美运动会 参展商邀请信

敬启者:

一年一度的 CPAC 华夏节是由加拿大中国专业人士协会 (CPAC) 主办的华人社区最大的户外狂欢节, 今年我们更是荣幸地成为 2015 泛美运动会的社区合作伙伴。让我们一起运动狂欢! 共庆 Canada Day! 一起欢度夏天! 每年有超过 20 多个华人组织和协会参与、支持这一盛事。世界级运动员的参与、各类体育项目体验、热情洋溢的加勒比舞蹈和乐队、精彩纷呈的节目表演、各国风味小吃、有趣的家庭、少儿游戏以及丰富的奖品派送预计将吸引超过 4,000 人参加。

华夏节也为众多的企业和机构提供了难得的商机! 本活动不仅是企业产品销售的舞台, 更是商品推介, 市场拓广, 品牌提升的宝贵机遇! 每年都有众多企业通过在华夏节参展吸引更多客户, 开拓新的市场。

第十二届华夏节现在开始向社会各界招商! 我们万分期待与您分享成功的喜悦!

CPAC Summer Festival Celebrates TORONTO 2015 Games Invitation Letter

CPAC Summer Festival is an annual event where CPAC, along with 20 other associations, gathers to celebrate Canada Day. This year, we are also honoured to be an IGNITE community partner, to help celebrate the TORONTO 2015 Pan Am/Para Pan Am Games.

The festival is held in a carnival format with a variety of programs, games, and entertainment for multi-generational families, such as various cultural performances, family activities, ethnic food vendors and much, much more. This year's CPAC Summer Festival will showcase Pan American sports and the addition of Caribbean culture and food to the Chinese and multicultural communities. Famous athletes will be invited to attend the event to show their skills and share their tips. Visitors will be eligible for free giveaways and lucky draws.

Following last year's fantastic success, and this year's partnership with IGNITE, we hope that this 12th Annual CPAC Summer Festival will more successful than ever before, providing a great opportunity for businesses such as yours, to reach out to the Chinese and multicultural communities. Your corporate image and products will be exposed to these families who have just started or have already established their new lives in this country. In previous years, we have had over 4,000 people attend the event in a single day.

Details of 2015 CPAC Summer Festival:

Time & Date: 11:00am-6:00pm, June 21st, 2015 (Sunday)

Location: L'Amoreaux Sports Complex, Parkland, Picnic Area A & Shelter,
3079 Birchmount Road, Scarborough, M1W 2G1
(South-East Corner of Birchmount/McNicoll)

Any booth enquiries, please contact Tinna Xu at:

Email: tinna.xu@cpac-canada.ca; Tel: (416) 298-7885 x 112.

Chinese Professionals Association of Canada
4150 Finch Avenue East, Scarborough, ON, M1S 3T9
www.cpac-canada.ca



Sunday June 21st, 2015

Exhibitor/Advertiser/Vendor Registration Form

The Benefits

- Showcase your event at one of the biggest Summer Outdoor Festival within the ethnic communities in Toronto
- Direct exposure up to 4000 event participants
- Exposure to over 30,000 CPAC members and their families through website and e-newsletter
- Possibility of extra exposure with assigned ad space program book distributed
- Possible exposure to community through pre-event advertisements, press conference and flyer distributions

Please kindly complete the form below and mail it or fax to CPAC, 4150 Finch Avenue East, Scarborough, ON M1S 3T9 with full payment made payable to "CPAC" by June 12th, 2015.

Organization : _____

Contact Person : _____

Job Title : _____ E-mail: _____

Address : _____

City: _____ Province: _____ Postal Code: _____

Tel: _____ Fax: _____

Yes, we would like to participate in **CPAC Summer Festival 2015**:

Food/Handicraft Booth	10ft x 10ft space ONLY	<input type="checkbox"/> \$200
Other Commercial Booth	Includes ½ page ad(4 colour 5"W*4"H) on the program book	<input type="checkbox"/> \$500
Equipment Rental	8ft x 4 ft table + 2 chairs	<input type="checkbox"/> \$20
	10ft x 10ft canopy tent	<input type="checkbox"/> \$60

Amount: \$ _____ Plus 13% HST: \$ _____ Total amount: \$ _____

Signature: _____ Date: _____

Deadline for Booth Registration/Artwork Submission Friday, June 5th, 2015.

All production artwork and advertising enquiries, please contact Tinna Xu at:
 Email: tinna.xu@cpac-canada.ca Tel: (416) 298-7885 x 112 Fax: (416) 298-0068

ACCEPTABLE FILE FORMATS FOR ADS:

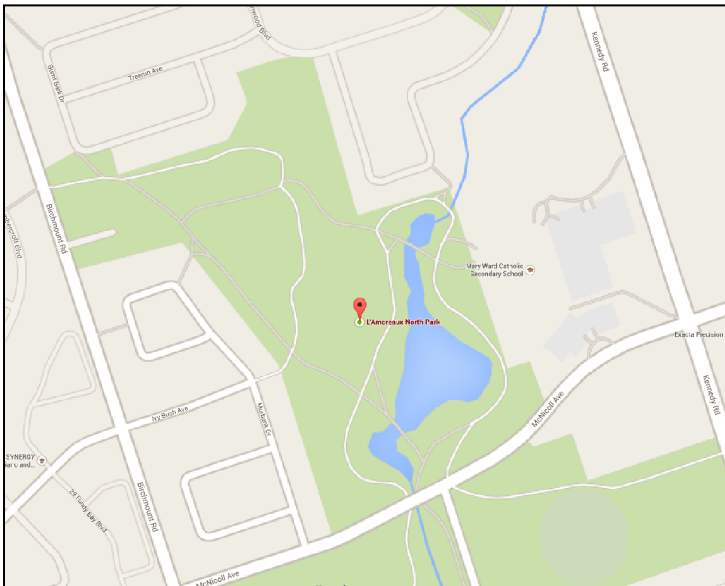
- ❖ Printing : Offset
- ❖ EPS, TIFF, JPEG (with high-resolution CMYK images, 300 dpi at least)
- ❖ PDF Files (with high-resolution CMYK images, all text converted to outlines)



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Date: Sunday, June 21st, 2015
Time: 11:00 am to 6:00 pm
Venue: L'Amoreaux Park,
 Area A & Shelter and Parkland,
 3079 Birchmount Road, Scarborough, M1W 2G1
 (South-East Corner of Birchmount / McNicoll)

A full day of excitement and entertainment for the whole family! Join us as we celebrate the summer season with games for the kids, shows for the parents, and fun for everyone! Sports, foods, dancing, music and so much more! This is an event you won't want to miss!