

SPONSORSHIP OPPORTUNITIES

| Entitlement | Presenting \$15,000 | Diamond \$8,000 | Platinum \$5,000 | Table \$2,000 |
|--|------------------------|--------------------|---------------------|------------------|
| Corporate table(s) with preferred seating (8 tickets for guests, and 2 tickets for young professionals/scholarship winners) | 2 | 2 | 1 | 1 |
| Acknowledgement in event program book | ✓ | ✓ | ✓ | ✓ |
| Sponsor name on table | ✓ | ✓ | ✓ | ✓ |
| Acknowledgement on CPAC's event dedicated webpage (name & logo with direct link to sponsor page) | ✓ | ✓ | ✓ | |
| Acknowledgement in Gala advertising materials – online and print media promotions, pre and post event, sponsor's name and logo on event advertisements | ✓ | ✓ | ✓ | |
| Plaque presentation at Gala | ✓ | ✓ | ✓ | |
| Sponsor's name and logo on projection screen | ✓ | ✓ | ✓ | |
| Opportunity to speak at Gala press conference | ✓ | ✓ | | |
| Sponsor's name and logo printed on Gala admission tickets and program book cover | ✓ | ✓ | | |
| Individual announcement of sponsorship level in CPAC's weekly e-newsletter (sent to membership) | ✓ | ✓ | | |
| Sponsor's banner to be displayed in reception area | ✓ | ✓ | | |
| Sponsor's banner to be displayed on the stage side | ✓ | | | |
| Opportunity to tie in Presenting Sponsor's logo and name in gala decoration | ✓ | | | |
| Two minutes welcome remarks at the Gala event | ✓ | | | |
| One minute sponsor reel on projection screen | ✓ | | | |
| One page welcome message in program book | ✓ | | | |
| ONE full-page advertisement on back cover of event program book (Ad size 8.5"W X 11"H) | ✓ | | | |
| First right of refusal for next year's event | ✓ | | | |
| ONE full-page advertisement inside front/back cover event program book (Ad size 8.5"W X 11"H) | | ✓ | | |
| ONE full-page advertisement in event program book (Ad size 8.5"W X 11"H) | | | ✓ | |
| ¼ page advertisement in program book (Ad size 4.25"W X 5.5"H) | | | | ✓ |

ADVERTISING OPPORTUNITIES in program book (600 copies)

| Advertisement | Ad size | Ad Fee |
|---------------------------------------|---------------------|--------|
| Centre spread 2 full pgs- 4 colour | 17" (W) X 11" (H) | \$2000 |
| Inside (F/B) cover full pg – 4 colour | 8.5" (W) X 11" (H) | \$1500 |
| Inside full page – 4 colour | 8.5" (W) X 11" (H) | \$1000 |
| 1/2 page – 4 colour | 8.5" (W) X 5.5" (H) | \$680 |



CPAC Annual Gala
November 29th, 2015
Reception – 5:30pm, Dinner – 6:30pm

SPONSORSHIP FORM

1. Sponsorship

| | | | |
|--------------------------|-------------------------|----------|----------|
| <input type="checkbox"/> | Presenting Sponsor | \$15,000 | \$ _____ |
| <input type="checkbox"/> | Diamond Sponsor | \$ 8,000 | \$ _____ |
| <input type="checkbox"/> | Platinum Sponsor | \$ 5,000 | \$ _____ |
| <input type="checkbox"/> | Corporate Table Sponsor | \$ 2,000 | \$ _____ |

2. Program Book Advertising

| | | | |
|--------------------------|--------------------|----------|----------|
| <input type="checkbox"/> | Centre Spread | \$ 2,000 | \$ _____ |
| <input type="checkbox"/> | Inside (F/B) Cover | \$1,500 | \$ _____ |
| <input type="checkbox"/> | Full Page | \$ 1,000 | \$ _____ |
| <input type="checkbox"/> | Half Page | \$ 680 | \$ _____ |

3. Individual Gala tickets

_____ tickets at **\$168**/each \$ _____

4. We are unable to participate in the CPAC Gala this year, but would like to make a donation to CPAC Foundation

\$ _____

TOTAL: \$ _____

Sponsor's logo and program book advertisements – Send camera-ready artwork no later than November 6th, 2015 in .pdf, .ai or .tiff, 300+ dpi.

Please make cheque payable to: **CPAC Foundation** (Charity Registration #: 86430 6626 RR0001) and mail to 4150 Finch Ave East, Toronto, ON M1S 3T9.

Organization: _____

Address: _____

Telephone: _____ Email: _____

Contact Person: _____ Signature: _____

For further information, please contact **Tinna Xu, Communication & Development Officer** at (416) 298-7885 ext. 112 or email at tinna.xu@cpac-canada.ca.